

# Baradene HEART Magazine



**1,800 copies distributed per issue** as well as an electronic magazine, promoted on the school website and social media

*"I'm just sitting with a coffee reading the magazine and really enjoying it. I've read it cover to cover and there is so much of interest"*

*Best wishes,  
Dame Rosanne Meo*

## Advertise with us!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families, students, faculty, graduates, alumnae and friends in our school community.

### OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

### RATES & SPECIFICATIONS

**BARADENE HEART**  
ISSUE 5 MAY 2018

**Booking Deadline:** 15th March, 2018

**Artwork Deadline:** 29th March, 2018

**Inside Back Cover: \$1,500 + GST**

Image area: 180mm(w) x 252mm(h)

Trim: 205mm(w) x 273mm(h) + add 3mm bleed

**Full Page: \$1,400 + GST**

Image area: 180mm(w) x 252mm(h)

Trim: 205mm(w) x 273mm(h) + add 3mm bleed

**Half Page Horizontal: \$750 + GST**

117mm(h) x 180mm(w)

**Quarter Page: \$375 + GST**

117mm(h) x 85mm(w)

**Directory Ad: \$200 + GST**

Vertical: 175mm(h) x 50mm(w)

Horizontal: 50mm(h) x 175mm(w)



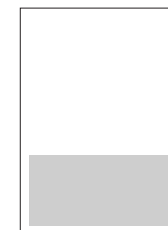
If you are interested in advertising in the next issue of *Baradene Heart*, please email [heartmagazine@baradene.school.nz](mailto:heartmagazine@baradene.school.nz) or phone Nicola Bell on 09 524 6019 ext 733.

### ADVERT SIZE VISUAL GUIDE

Please refer to specifications for dimensions



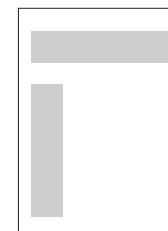
Full Page Bleed



Half Page Horizontal



Quarter Page



Directory  
Vertical or Horizontal

Advertising space is strictly limited in this publication as the revenue from advertising goes directly to offset the cost of the print, production and distribution