

# Baradene HEART Magazine



**2000 copies** distributed per issue as well as an electronic magazine, promoted on the school website and social media

**ADDED VALUE**  
Advertise with HEART and receive one advert per term in our school newsletter. In addition, you will be featured on the 'Baradene Supporters' page of our website for the year of publication.

\*T's & C's apply

\*Advertising to be paid upfront for your advert to appear in the newsletter before it appears in HEART.

## Advertise with us!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families, students, faculty, graduates, alumnae and friends in our school community.

### OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

### RATES & SPECIFICATIONS

**BARADENE HEART**  
ISSUE 6 OCTOBER 2018

**Booking Deadline:** 23rd August, 2018

**Artwork Deadline:** 30th August, 2018

**Inside Back Cover: \$1,500 + GST**  
Image area: 180mm(w) x 252mm(h)  
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

**Full Page: \$1,400 + GST**  
Image area: 180mm(w) x 252mm(h)  
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

**Half Page Horizontal: \$750 + GST**  
117mm(h) x 180mm(w)

**Quarter Page: \$375 + GST**  
117mm(h) x 85mm(w)

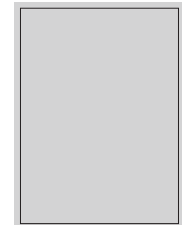
**Directory Ad: \$200 + GST**  
Vertical: 175mm(h) x 50mm(w)  
Horizontal: 50mm(h) x 175mm(w)



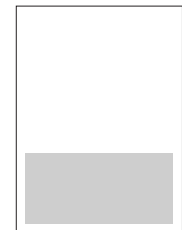
If you are interested in advertising in the next issue of Baradene Heart, please email [heartmagazine@baradene.school.nz](mailto:heartmagazine@baradene.school.nz) or phone Nicola Bell on 09 524 6019 ext 733.

### ADVERT SIZE VISUAL GUIDE

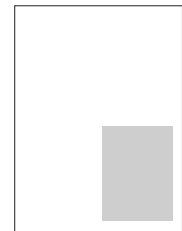
Please refer to specifications for dimensions



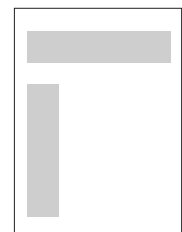
Full Page Bleed



Half Page Horizontal



Quarter Page



Directory  
Vertical or Horizontal

Advertising space is strictly limited in this publication as the revenue from advertising goes directly to offset the cost of the print, production and distribution