

# Baradene HEART Magazine



**2000 copies**  
distributed per issue  
as well as an electronic  
magazine, promoted on  
the school website and  
social media

**ADDED VALUE**  
Advertise in both issues of  
HEART in the year and receive  
one advert in one of our school  
newsletters in Term 3 & 4. In  
addition, you will be featured  
on the 'Baradene Supporters'  
page of our website for the year  
of publication.

\*T's & C's apply

\*Advertising must be placed in both the  
May and October issue of the same year.

## Advertise with us!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS  
OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families,  
students, faculty, graduates, alumnae and friends in our  
school community.

### OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

### RATES & SPECIFICATIONS

#### BARADENE HEART

ISSUE 6 OCTOBER 2018

**Booking Deadline:** 30th August, 2018

**Artwork Deadline:** 6th September, 2018

**Inside Back Cover: \$1,500 + GST**

Image area: 180mm(w) x 252mm(h)

Trim: 205mm(w) x 273mm(h) + add 3mm bleed

**Full Page: \$1,400 + GST**

Image area: 180mm(w) x 252mm(h)

Trim: 205mm(w) x 273mm(h) + add 3mm bleed

**Half Page Horizontal: \$750 + GST**

117mm(h) x 180mm(w)

**Quarter Page: \$375 + GST**

117mm(h) x 85mm(w)

**Directory Ad: \$200 + GST**

Vertical: 175mm(h) x 50mm(w)

Horizontal: 50mm(h) x 175mm(w)



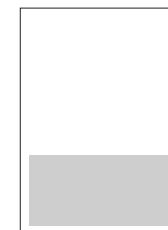
If you are interested in advertising in the next issue of  
Baradene Heart, please email [heartmagazine@baradene.school.nz](mailto:heartmagazine@baradene.school.nz)  
or phone Nicola Bell on 09 524 6019 ext 733.

### ADVERT SIZE VISUAL GUIDE

Please refer to specifications  
for dimensions



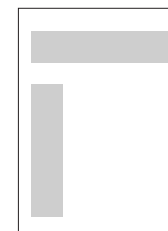
Full Page Bleed



Half Page Horizontal



Quarter Page



Directory  
Vertical or Horizontal

Advertising space is  
strictly limited in this  
publication as the  
revenue from advertising  
goes directly to offset the  
cost of the print,  
production and  
distribution