

Baradene HEART Magazine



2000 copies distributed per issue as well as an electronic magazine, promoted on the school website and social media

ADDED VALUE
Advertise in HEART and receive the opportunity to advertise in one of our Weekly Newsletters during the Term. In addition, you will be featured on the 'Baradene Supporters' page of our website for the year of publication.
*T's & C's apply

*Advertising must be placed in both the May and October issue of the same year.

Advertise with us!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families, students, faculty, graduates, alumnae and friends in our school community.

OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

RATES & SPECIFICATIONS

BARADENE HEART
ISSUE 7 MAY 2019

Booking Deadline: 28th February, 2019
Artwork Deadline: 28th March, 2019

Inside Back Cover: \$1,500 + GST
Image area: 180mm(w) x 252mm(h)
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

Full Page: \$1,400 + GST
Image area: 180mm(w) x 252mm(h)
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

Half Page Horizontal: \$750 + GST
117mm(h) x 180mm(w)

Quarter Page: \$375 + GST
117mm(h) x 85mm(w)

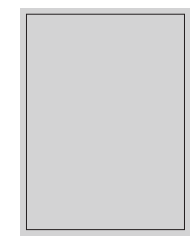
Directory Ad: \$200 + GST
Vertical: 175mm(h) x 50mm(w)
Horizontal: 50mm(h) x 175mm(w)



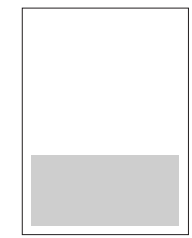
If you are interested in advertising in the next issue of Baradene Heart, please email heartmagazine@baradene.school.nz or phone Nicola Bell on 09 524 6019 ext 733.

ADVERT SIZE VISUAL GUIDE

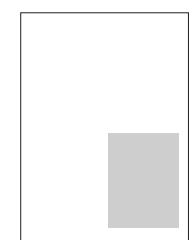
Please refer to specifications for dimensions



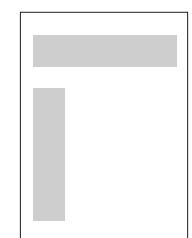
Full Page Bleed



Half Page Horizontal



Quarter Page



Directory Vertical or Horizontal

Advertising space is strictly limited in this publication as the revenue from advertising goes directly to offset the cost of the print, production and distribution