

Baradene HEART Magazine



2000 copies distributed per issue as well as an electronic magazine, promoted on the school website and social media.

ADDED VALUE

Advertise in HEART and receive the opportunity to advertise in one of our Weekly Newsletters during the Term. In addition, you will be featured on the 'Baradene Supporters' page of our website for the year of publication.

Please email for more information

Advertise with us!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families, students, faculty, graduates, alumnae and friends in our school community.

OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

RATES & SPECIFICATIONS

BARADENE HEART
ISSUE 11, OCTOBER 2021

Booking Deadline: 1st September, 2021
Artwork Deadline: 20th September, 2021

Inside Back Cover: \$1,500 + GST
Image area: 180mm(w) x 252mm(h)
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

Full Page: \$1,400 + GST
Image area: 180mm(w) x 252mm(h)
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

Half Page Horizontal: \$750 + GST
115mm(h) x 177mm(w)

Quarter Page: \$375 + GST
117mm(h) x 86mm(w)

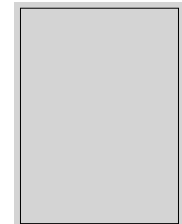
Business Directory Ad: \$200 + GST
58mm(h) x 86mm(w)



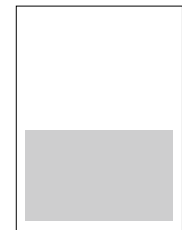
If you are interested in advertising in the next issue of Baradene Heart, please email: heartmagazine@baradene.school.nz or phone Nicola Bell on 09 524 6019 ext 733.

ADVERT SIZE VISUAL GUIDE

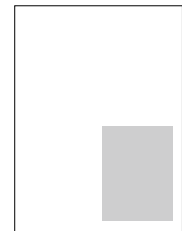
Please refer to specifications for dimensions



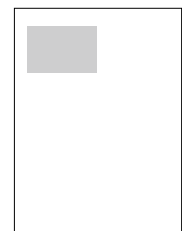
Full Page Bleed



Half Page Horizontal



Quarter Page



Directory

Advertising space is strictly limited in this publication as the revenue from advertising goes directly to offset the cost of the print, production and distribution