

Baradene HEART Magazine



2000 copies
distributed per issue
as well as an electronic
magazine, promoted on
the school website and
social media

ADDED VALUE
Advertise in HEART and
receive the opportunity to
advertise in one of our Weekly
Newsletters during the Term. In
addition, you will be featured
on the 'Baradene Supporters'
page of our website for the year
of publication.

Please email for more
information

Advertise with us!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS
OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families,
students, faculty, graduates, alumnae and friends in our
school community.

OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

RATES & SPECIFICATIONS

BARADENE HEART
ISSUE 14, May 2023

Booking Deadline: 10th March 2023
Artwork Deadline: 31st March 2023

Inside Back Cover: \$1,500 + GST
Image area: 180mm(w) x 252mm(h)
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

Full Page: \$1,400 + GST
Image area: 180mm(w) x 252mm(h)
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

Half Page Horizontal: \$750 + GST
115mm(h) x 177mm(w)

Quarter Page: \$375 + GST
117mm(h) x 86mm(w)

Business Directory Ad: \$200 + GST
58mm(h) x 86mm(w)



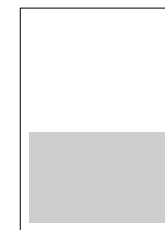
If you are interested in advertising in the next issue of
Baradene Heart, please email: heartmagazine@baradene.school.nz
or phone Nicola Bell on 09 524 6019 ext 733.

ADVERT SIZE VISUAL GUIDE

Please refer to specifications
for dimensions



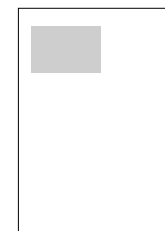
Full Page Bleed



Half Page Horizontal



Quarter Page



Directory

Advertising space is
strictly limited in this
publication as the
revenue from advertising
goes directly to offset the
cost of the print,
production and
distribution