

# Baradene HEART Magazine



**2000 copies distributed per issue** as well as an electronic magazine, promoted on the school website and social media

### ADDED VALUE

Advertise in HEART and receive the opportunity to advertise in one of our Weekly Newsletters during the Term. In addition, you will be featured on the 'Baradene Supporters' page of our website for the year of publication.

Please email for more information

## Advertise with us!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families, students, faculty, graduates, alumnae and friends in our school community.

### OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

### RATES & SPECIFICATIONS

#### BARADENE HEART

ISSUE 16, May 2024

**Booking Deadline:** Friday 8th March 2024

**Artwork Deadline:** Thursday 28th March 2024

**Inside Back Cover: \$1,500 + GST**

Image area: 180mm(w) x 252mm(h)

Trim: 205mm(w) x 273mm(h) + add 3mm bleed

**Full Page: \$1,400 + GST**

Image area: 180mm(w) x 252mm(h)

Trim: 205mm(w) x 273mm(h) + add 3mm bleed

**Half Page Horizontal: \$750 + GST**

115mm(h) x 177mm(w)

**Quarter Page: \$375 + GST**

117mm(h) x 86mm(w)

**Business Directory Ad: \$200 + GST**

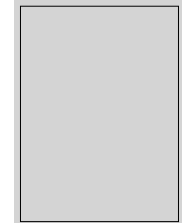
58mm(h) x 86mm(w)



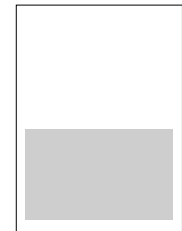
If you are interested in advertising in the next issue of Baradene Heart, please email: [heartmagazine@baradene.school.nz](mailto:heartmagazine@baradene.school.nz) or phone Nicola Bell on 09 524 6019 ext 733.

### ADVERT SIZE VISUAL GUIDE

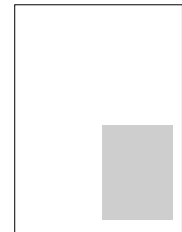
Please refer to specifications for dimensions



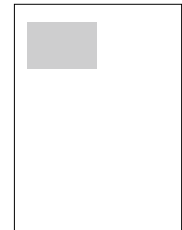
Full Page Bleed



Half Page Horizontal



Quarter Page



Directory

Advertising space is strictly limited in this publication as the revenue from advertising goes directly to offset the cost of the print, production and distribution