

# Baradene HEART Magazine



**2,250 copies distributed** per issue as well as an electronic magazine, promoted on the school website and social media

**ADDED VALUE**  
Advertise in HEART and receive the opportunity to advertise in one of our Weekly Newsletters during the Term. In addition, you will be featured on the 'Baradene Supporters' page of our website for the year of publication.  
Please email for more information

If you are interested in advertising in a 2026 issue of Baradene Heart, please email: [heartmagazine@baradene.school.nz](mailto:heartmagazine@baradene.school.nz) or phone Nicola Bell on 09 524 6019 ext 733



## Advertise with us in 2025!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families, students, faculty, graduates, alumnae and friends in our school community.

### OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

### RATES & SPECIFICATIONS:

#### ISSUE 20, May 2026

**Booking Deadline:** Monday 2nd March 2026

**Artwork Deadline:** Tuesday 17th March 2026

#### ISSUE 21, October 2026

**Booking Deadline:** Thursday 6th August 2026

**Artwork Deadline:** Thursday 3rd September 2026

#### Inside Back Cover: \$1,500 + GST

Image area: 180mm(w) x 252mm(h)

Trim: 205mm(w) x 273mm(h) + add 3mm bleed

#### Full Page: \$1,400 + GST

Image area: 180mm(w) x 252mm(h)

Trim: 205mm(w) x 273mm(h) + add 3mm bleed

#### Half Page Horizontal: \$750 + GST

115mm(h) x 177mm(w)

#### Quarter Page: \$375 + GST

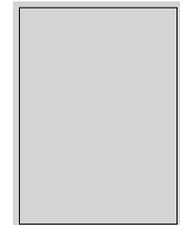
117mm(h) x 86mm(w)

#### Business Directory Ad: \$200 + GST

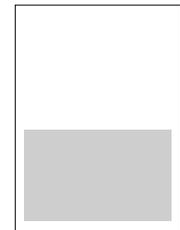
58mm(h) x 86mm(w)

### ADVERT SIZE VISUAL GUIDE

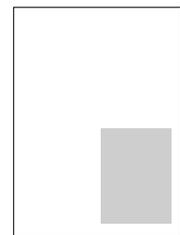
Please refer to specifications for dimensions



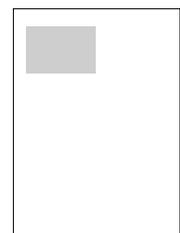
Full Page Bleed



Half Page Horizontal



Quarter Page



Directory

Advertising space is strictly limited in this publication as the revenue from advertising goes directly to offset the cost of the print, production and distribution