Baradene HEART Magazine



2,250 copies distributed per issue as well as an electronic magazine, promoted on the school website and social media

ADDED VALUE

Advertise in HEART and receive the opportunity to advertise in one of our Weekly Newsletters during the Term. In addition, you will be featured on the 'Baradene Supporters' page of our website for the year of publication.

Please email for more information

If you are interested in advertising in a 2027 issue of Baradene Heart, please email: heartmagazine@baradene.school.nz
or phone Nicola Bell on 09 524 6019 ext 733

Advertise with us in 2027!

YOUR BUSINESS IN THE HANDS, HEARTS AND MINDS OF YOUR LOCAL COMMUNITY.

Promote your business or service to our college families, students, faculty, graduates, alumnae and friends in our school community.

OUR READER PROFILE:

- Highly engaged with the local community
- Well-educated and discerning
- Seeking high-quality products and services for their families
- Shopping for households including all age groups: Children, parents, and grandparents
- Significant purchasing power

RATES & SPECIFICATIONS:

ISSUE 22, May 2027

Booking Deadline: Wednesday 10 March 2027
Artwork Deadline: Friday 2 April 2027

ISSUE 23, October 2027

Booking Deadline: Tuesday 10 August 2027
Artwork Deadline: Friday 3 September 2027

Inside Back Cover: **$1,500 + GST**
Image area: 180mm(w) x 252mm(h)
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

Full Page: **$1,400 + GST**
Image area: 180mm(w) x 252mm(h)
Trim: 205mm(w) x 273mm(h) + add 3mm bleed

Half Page Horizontal: **$750 + GST**
115mm(h) x 177mm(w)

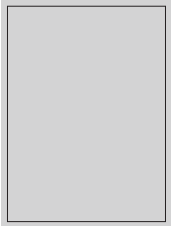
Quarter Page: **$375 + GST**
117mm(h) x 86mm(w)

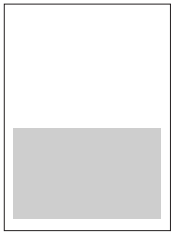
Business Directory Ad: **$200 + GST**
58mm(h) x 86mm(w)

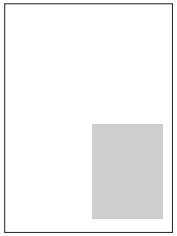
Advertising space is strictly limited in this publication as the revenue from advertising goes directly to offset the cost of the print, production and distribution

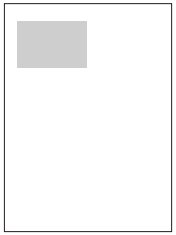
ADVERT SIZE VISUAL GUIDE

Please refer to specifications for dimensions


Full Page Bleed


Half Page Horizontal


Quarter Page


Directory